



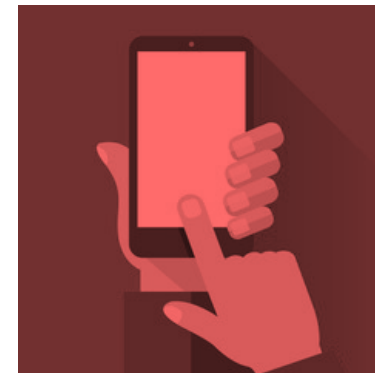
# Visual Search by Brushing

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# Introduction

- 2B people carry phones with cameras
  - 1 trillion photos / year
  - 10k-100k personal photo collections
- Don't want keyword search on mobiles
- Visual search
  - Needs starting image
  - Hard to refine
- **Idea: Generative visual query**
- Can one model generate "cars", "bridges", "flowers", "dogs" ... ?
- Can use reformulate visual (generated) query?



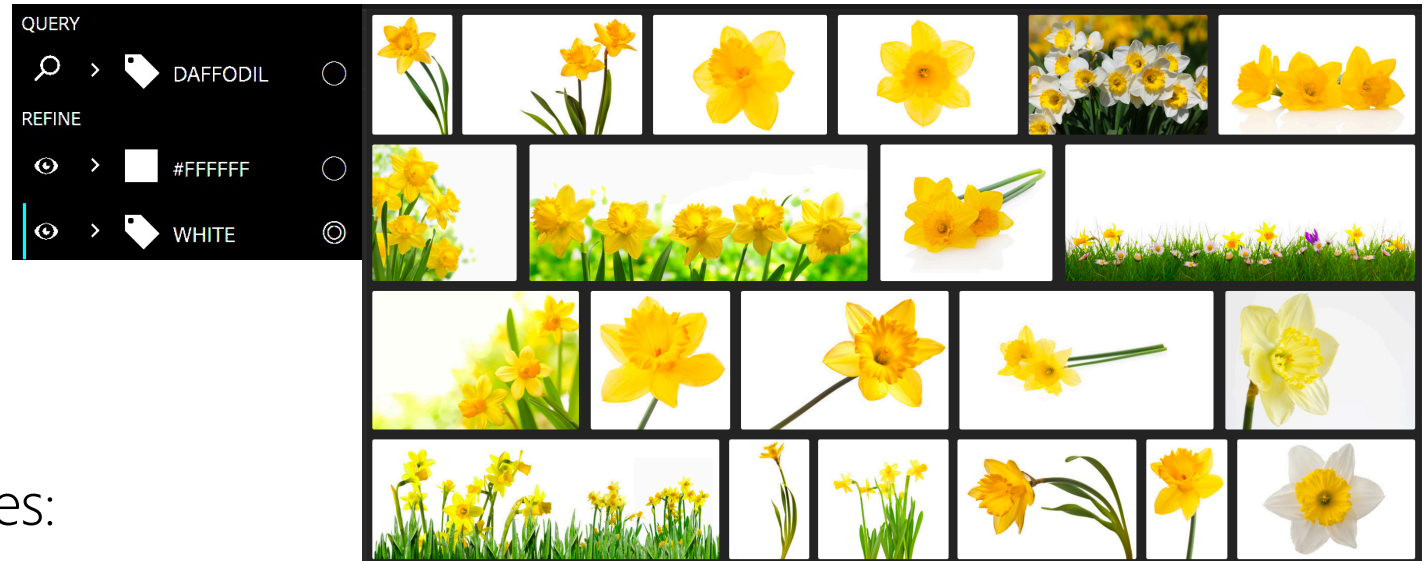
# Problem

- Difficult to describe textually image details
- Even harder in mobile and without words

- Query Example: “White Daffodil”

- **Fails** because:

- White background
    - Yellow Daffodil most common

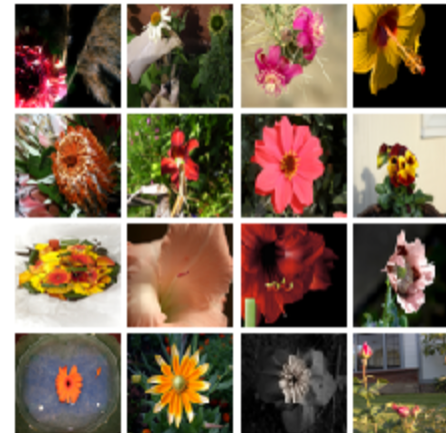


- Solution for mobile touch interfaces:

- Generative, interactive image query
  - Narrow to text category (e.g., “Daffodil”)

# Data

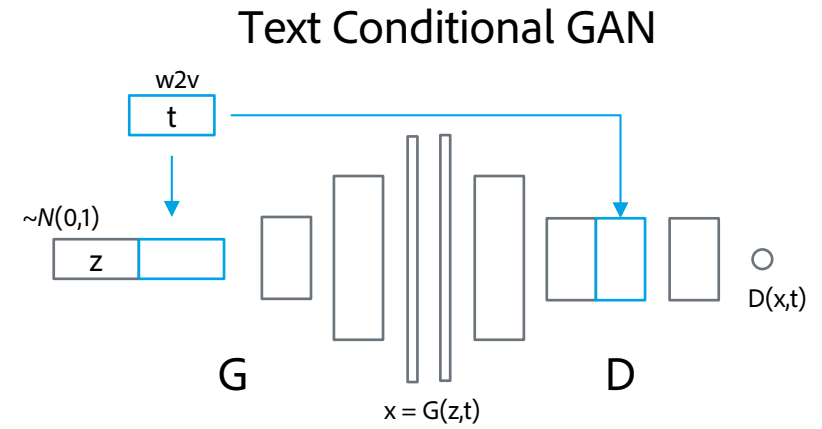
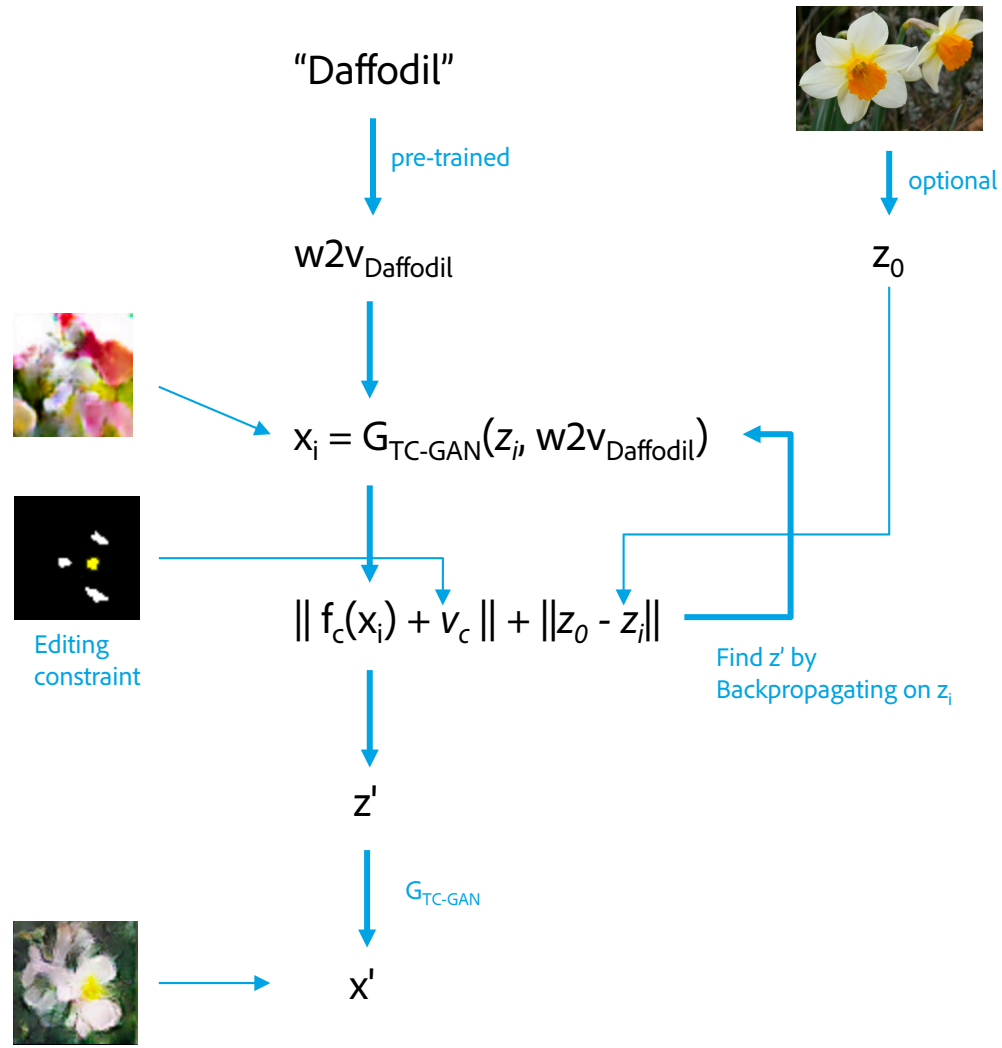
- Oxford-102 Flower dataset
  - 8189 flower images, 102 classes
- Adobe Stock 160k (internal) dataset
  - 160k "squares" samples from 63M images
  - Pre-trained **w2v** for every image
  - w2v trained based on original tags
- Adobe Stock 10k "flowers" dataset
  - 10k sample filtered to "flower" query



# Approach

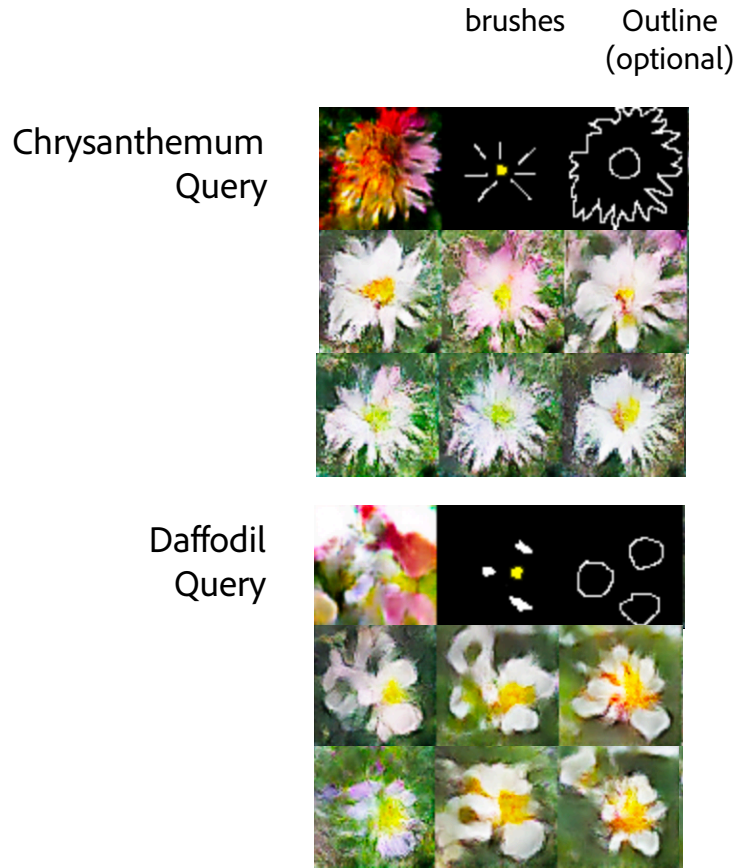
- 3 components:
  - **TC-GAN**: Text-conditional GAN generates images conditioned on **w2v** (or category)
  - **iGAN**: Apply editing constraints in latent space to generate image that conforms with constraints
  - **G<sub>xz</sub>**: Inverse GAN to infer a **z** given a image **x**
- 1. iGAN as baseline
  - Train with DCGAN on Oxford-flower-102
- 2. Concurrently, train TC-GAN based on AC-GAN, Text-to-Image Synthesis, TAC-GAN
  - Oxford-flower-102 for classes
  - Adobe Stock 10k flowers with w2v for Text-to-Image Synthesis
- 3. Train G<sub>xz</sub> based on BiGAN, BEGAN, AEGAN, ...
- 4. Integrate to work as one model

# Model



# Results

## Interactive GAN (iGAN)



## Text-Conditional GAN

Epoch 74, 11400 iterations fake examples

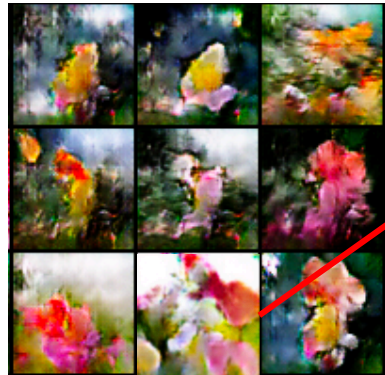


# Demo

- Query: "Daffodil"



TC-GAN



iGAN



Image Similarity





# Conclusion

- Shown (manually) it's possible to connect iGAN with text-conditional GAN (TC-GAN)
- However:
  - TC-GAN still very **poor** discriminating using text (maybe overfitting/model collapse?)
  - Pretrained w2v used in TC-GAN seem very noisy
  - Work-in-progress integrating iGAN and TC-GAN
- Further Analyses:
  - Ablation study whether TC-GAN narrows iGAN choices within category or w2v
  - Measure diversity of generated images
- Future Steps:
  - Improve TC-GAN: Focus on categories rather than text (w2v)
  - TC-GAN and iGAN as one single model